

The small business **CLOSURE CRISIS**



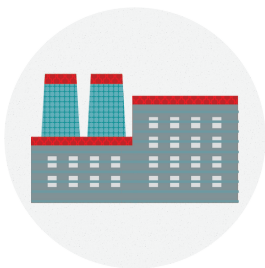
SMALL BUSINESSES

are the
lifblood
of our
economy.

Baby boomers own half of all privately held firms in the Twin Cities region

This Silver Tsunami of retiring business owners own almost 30,000 firms which represent half of all job-creating businesses in the greater Twin Cities seven-county region. These firms employ 366,000 workers and generate approximately \$73 billion in revenue. As most of these owners retire, our local business landscape is going through a dramatic shift.

6 out of 10 business owners plan to sell in the next decade.



29,466
firms



366,000
employees



\$73 billion
in revenue

By selling to their employees, owners can secure their legacy and keep these businesses and jobs in the community.

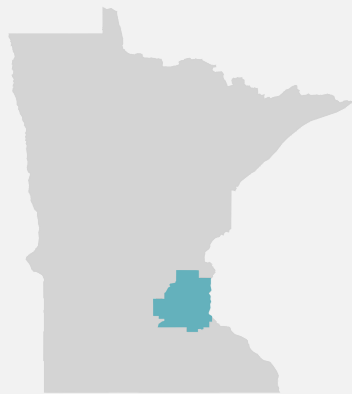
They make up 99.4% of all firms and provide 46% of all jobs in Minnesota.

In addition, they circulate 3x more money back into local communities than absentee-owned businesses and corporate chains.

Baby boomers employ an estimated 1 in 5 private sector workers nationwide.

The Employee Ownership solution

Employee ownership deepens the impact of local businesses and keeps them locally owned for the long term.



Let Project Equity help you track the impact of baby boomer retirements in your region and turn crisis into opportunity.



Benefits to businesses

- Higher productivity and growth
- Lower employee turnover
- Improved longevity, lasting legacy

Benefits to workers

- Better pay and benefits
- Assets and business ownership
- Voice in key decisions

Benefits to communities

- Increased local spending
- Heightened civic engagement
- Community wealth building

Interested in learning how businesses can transition to employee ownership and communities can keep good jobs?

Visit project-equity.org