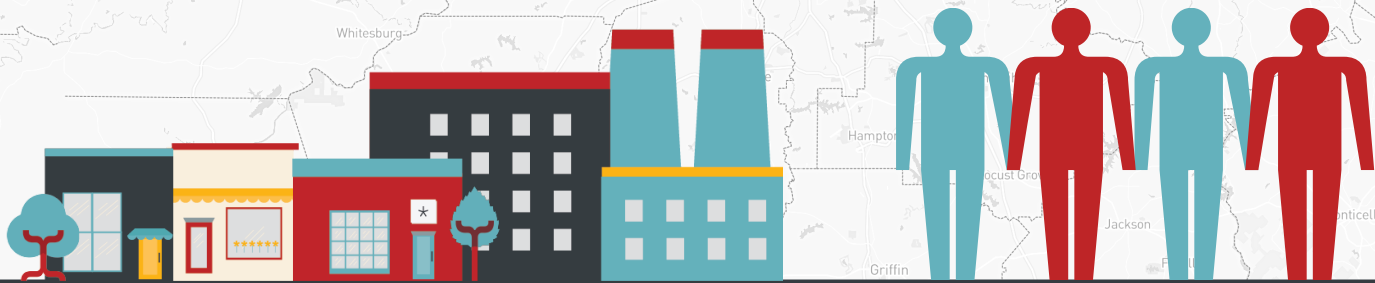


# METRO ATLANTA, GEORGIA

## IMPACT OF LEGACY BUSINESSES



Nearly **30,000** businesses are **20** years old or older. They account for over **\$163 billion** in revenue.

These businesses employ around **430,000** workers in the Atlanta Metro region.



In addition, **one-third** of the workforce in Metro Atlanta is Black or African American. And **6,274** businesses with employees in the region are Black-owned.

Half the business owners in this region are baby boomers.  
As they retire how do we turn risk into opportunity?  
And how can we ensure more Black workers become  
business owners?

{ Project Equity }

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Study includes privately held businesses in the Atlanta Metro region with three or more employees.

# DISCOVER THE POWER OF **EMPLOYEE OWNERSHIP**

By selling businesses to their employees, owners can preserve their legacies, keep companies locally rooted and sustain quality jobs.

## AND FOR EMPLOYEE-OWNERS



Household net worth is  
**92% HIGHER**



Median job tenure is  
**53% LONGER**



Median wage income is  
**33% HIGHER**

Data according to one study by the National Center for Employee Ownership