Stefphan Gambill, baker and employee-owner of Bellegarde Bakery
Employee ownership transitions benefit workers, families, and communities.

**Benefits of Employee Ownership**

**Employees**
- Better pay & benefits
- Build assets & equity
- Have a voice in key decisions
- Grow leadership skills

**Communities**
- Retain good businesses & jobs
- Greater civic engagement
- More resilient local economy

**Businesses**
- Higher productivity & growth
- Lower employee turnover
- Improved lifespan
- Owner receives market value

© 2023 Multiplier, on behalf of our program, Project Equity
PATHWAY TO EMPLOYEE OWNERSHIP

Project Equity continues to educate hundreds of stakeholders and directly support more businesses and workers each year.

**STEP 1**

**EDUCATION**
Learning about the benefits of employee ownership

3,752 stakeholders educated on employee ownership transitions

**STEP 2**

**EXPLORATION**
Considering how employee ownership could meet your business goals

199 businesses advised on becoming employee-owned

**STEP 3**

**FEASIBILITY**
Determining if employee ownership is feasible for your business

43 businesses provided with hands-on transition and employee ownership technical assistance

**STEP 4**

**TRANSITION**
Designing the new employee-owned entity and closing the sale

1,270 workers at these businesses

**STEP 5**

**THRIVE**
Helping the business and its employee-owners flourish

© 2023 Multiplier, on behalf of our program, Project Equity
The worker-owners at Promotoras Activas San Francisco Cooperative perform vital outreach to San Francisco’s Spanish-speaking community. They bring opportunities for affordable housing, health care, employment, scholarships and more to people who need them most.

Project Equity worked with Mission Economic Development Agency to establish Promotoras Activas with a cooperative structure that distributes profits equitably among all worker-owners. This has enabled many of their worker-owners—all immigrants and mostly women—to earn a regular paycheck for the first time since coming to the U.S., and to do it by helping their community.

“I want to be an inspiration for other Promotoras—to either create more opportunities for them through our coop, or to inspire them to create their own coop so they can continue contributing to their community. They deserve that.”

Mercedes Garcia, employee-owner at Promotoras Activas
We also expanded our reach, government partnerships and media footprint.

Advised business owners in 36 states on becoming employee-owned.

Partnered with 9 local governments.

Achieved 17 million media impressions.
We’re so grateful to those who supported our work in 2022. In 2023 Project Equity is laser focused on expanding the benefits of employee ownership to more low-wage workers, families of color and communities nationwide.

There has never been a better time to support employee ownership and Project Equity.

“We could not be where we are and in the position that we are in right now without Project Equity. Running a coop is a huge responsibility. But if you have Project Equity’s support, then you will probably be a successful business.”

Mercedes Garcia, employee-owner at Promotoras Activas

For more information, please contact hello@project-equity.org