

METRO ATLANTA, GEORGIA

IMPACT OF LEGACY BUSINESSES



Nearly **30,000** businesses are **20** years old or older. They account for over **\$163 billion** in revenue.

These businesses employ around **430,000** workers in the Atlanta Metro region.



In addition, **one-third** of the workforce in Metro Atlanta is Black or African American. And **6,274** businesses with employees in the region are Black-owned.

Half the business owners in this region are baby boomers.
As they retire how do we turn risk into opportunity?
And how can we ensure more Black workers become
business owners?

{ Project Equity }

© 2022 Multiplier, on behalf of our program, Project Equity
Study includes privately held businesses in the Atlanta Metro region with three or more employees.

DISCOVER THE POWER OF **EMPLOYEE OWNERSHIP**

By selling businesses to their employees, owners can preserve their legacies, keep companies locally rooted and sustain quality jobs.

AND FOR EMPLOYEE-OWNERS



Household net worth is
92% HIGHER



Median job tenure is
53% LONGER



Median wage income is
33% HIGHER

Data according to one study by the National Center for Employee Ownership

{ Project Equity }

© 2022 Multiplier, on behalf of our program, Project Equity