Nearly 30,000 businesses are 20 years old or older. They account for over $163 billion in revenue.

In addition, one-third of the workforce in Metro Atlanta is Black or African American. And 6,274 businesses with employees in the region are Black-owned.

These businesses employ around 430,000 workers in the Atlanta Metro region.

Half the business owners in this region are baby boomers. As they retire how do we turn risk into opportunity? And how can we ensure more Black workers become business owners?

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Study includes privately held businesses in the Atlanta Metro region with three or more employees.
By selling businesses to their employees, owners can preserve their legacies, keep companies locally rooted and sustain quality jobs.

AND FOR EMPLOYEE-OWNERS

- Household net worth is **92% HIGHER**
- Median job tenure is **53% LONGER**
- Median wage income is **33% HIGHER**

Data according to one study by the National Center for Employee Ownership

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