The small business CLOSURE CRISIS

Baby boomers own half of all privately held firms in Texas

This Silver Tsunami of retiring business owners own over 206,500 firms which represent half of all job-creating businesses in the state. These firms employ around 2.8 million workers and generate nearly $557 billion in revenue. As most of these owners retire, our local business landscape is going through a dramatic shift.

6 out of 10 business owners plan to sell in the next decade.

206,500 firms
2.8M employees
$556.7B in revenue

By selling to their employees, owners can keep their legacy alive by keeping these businesses and jobs in the community.

SMALL BUSINESSES are the lifeblood of our economy

They make up 99.8% of all firms and provide 45.1% of all jobs in Texas. In addition, they circulate 3x more money back into local communities than absentee-owned businesses and corporate chains.

Baby boomers employ an estimated 1 in 5 private sector workers nationwide.

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The Employee Ownership solution

Employee ownership deepens the impact of local businesses and keeps them locally owned for the long term.

Let Project Equity help you track the impact of baby boomer retirements in your region and turn crisis into opportunity.

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<thead>
<tr>
<th>Benefits to businesses</th>
<th>Benefits to workers</th>
<th>Benefits to communities</th>
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<tbody>
<tr>
<td>• Higher productivity and growth</td>
<td>• Better pay and benefits</td>
<td>• Increased local spending</td>
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<tr>
<td>• Lower employee turnover</td>
<td>• Assets and business ownership</td>
<td>• Heightened civic engagement</td>
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<td>• Improved longevity, lasting legacy</td>
<td>• Voice in key decisions</td>
<td>• Community wealth building</td>
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</tbody>
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Interested in learning how businesses can transition to employee ownership and communities can keep good jobs?

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