

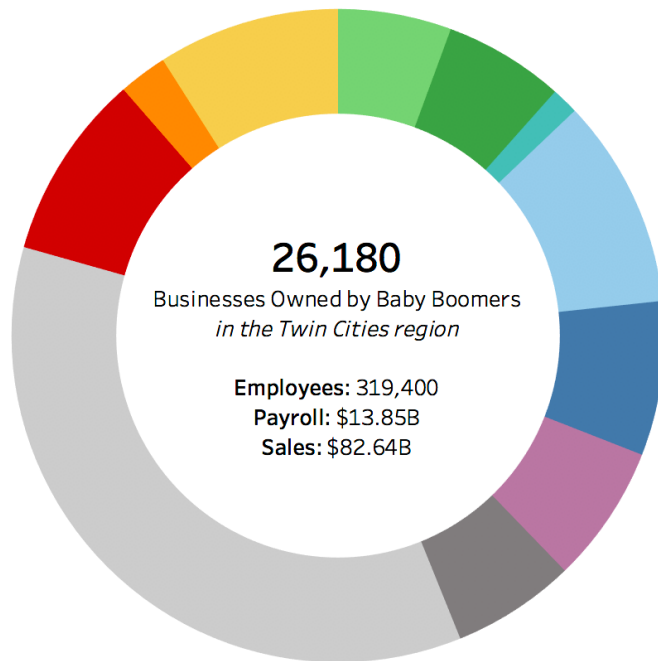
THE SMALL BUSINESS CLOSURE CRISIS



BABY BOOMERS OWN ALMOST HALF OF ALL PRIVATELY-HELD BUSINESSES IN THE TWIN CITIES

6 out of 10 business owners plan to sell their business in the next decade.

As most retire, our local business landscape is about to go through a dramatic shift.



Industry

- Accommodation and food services
- Admin & waste management
- Arts & entertainment
- Construction
- Health care & social assistance
- Manufacturing
- Other industries
- Professional services
- Retail trade
- Transportation & warehousing
- Wholesale trade



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SMALL BUSINESSES ARE THE LIFEBLOOD OF OUR ECONOMY

They make up 97.7% of all firms and provide 48% of all jobs in Minnesota. In addition, they circulate 3x more money back into local communities than absentee-owned businesses and corporate chains.

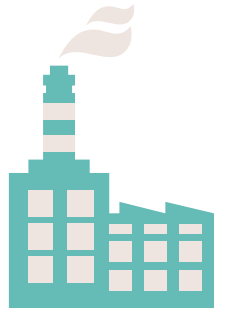
THE EMPLOYEE OWNERSHIP SOLUTION

Employee ownership deepens the impact of local businesses and keeps them locally-owned for the long term.

PROJECT EQUITY HELPS COMMUNITIES RETAIN SMALL BUSINESSES

BENEFITS TO BUSINESSES

- Higher productivity and growth
- Lower employee turnover
- Improved longevity and lasting legacy



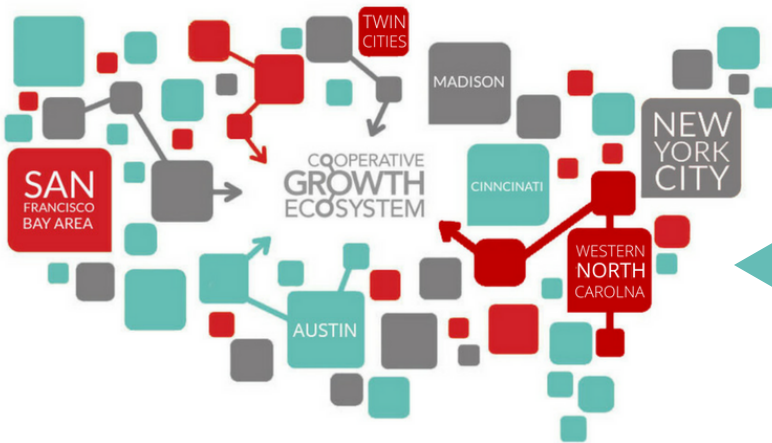
BENEFITS TO WORKERS

- Better pay and benefits
- Assets and business ownership
- Voice in key decisions



BENEFITS TO COMMUNITIES

- Increased local spending
- Heightened civic engagement
- Community wealth building



Let Project Equity help you track the impact of baby boomer retirements in your region and turn crisis into opportunity.



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Interested in learning how businesses can transition to employee ownership and communities can keep good jobs?

VISIT PROJECT-EQUITY.ORG